

**STORY BRIDGE
ADVENTURE CLIMB**

HSW

FELONS BREWING CO.



MEDIA PRIVATE CLIMBS – COLLABORATION

Story Bridge Adventure Climb (SBAC) is pleased to offer approved media **complimentary climb experience** in exchange for promotional coverage showcasing one of Brisbane's most iconic experiences.

SBAC Conditions

- Jumpsuit and safety harness during the experience.
- Acknowledged, tagged and collaborate across all print, digital, television, radio and social media content.
- Include a links to SBAC website in online articles, blogs and video descriptions where appropriate.
- SBAC may use approved photos and video captured during the collaboration for future marketing and promotional purposes.
- All equipment, props and filming activities must be approved by SBAC and comply with all safety requirements.
- Any media releases or official statements relating to SBAC require prior approval from the SBAC Marketing Department.
- Filming and photography are strongly recommended between Monday and Wednesday to minimise guest impact and provide the best opportunity for content creation.
- **Duration:** 2 Hours
- **Max Pax:** 14
- **Climb Leaders:** 2-3



COMMERCIAL FILMING & PRODUCTION CHARGES

Where a production chooses **not** to acknowledge Story Bridge Adventure Climb, does not wear the official Story Bridge Adventure Climb jumpsuits, or is unable to meet the agreed promotional deliverables, standard commercial filming charges will apply.

These charges reflect the significant operational planning and resources required to facilitate filming on the bridge, including:

- Closure or reduction of public climb capacity, often resulting in the loss of two or more commercial climbs.
- Dedicated operational planning and scheduling.
- Additional Climb Leaders and support staff.
- Safety planning, risk assessments and equipment approvals.
- Tethering of approved filming equipment and props.
- Coordination with photographers, videographers and production crews.
- Management of guest impacts and operational disruptions.

Commercial Filming Charges

Filming and photography are Monday-Wednesday dates only – outside of those dates incur higher fees. All commercial filming remains subject to Story Bridge Adventure Climb's safety policies, operational requirements and final approval

Activity

Commercial filming without promotional acknowledgement of SBAC

Exclusive use of a climb departure (up to 14 participants)

Production requiring multiple climb departures or closure of two or more commercial climbs

Duration

Charge

Pricing will be confirmed once all details are received

Retail value of the private climb

Quoted based on operational impact

2 + hours

